

Didactic frameworks for effective personnel training in modern agribusiness management

Bakhtiyar Kalmuratov^{1*}, *Rustem Adilchaev*², *Nietulla Tleuov*³

¹ DSc, Professor, Karakalpak State University, Karakalpak, Uzbekistan

² PhD, Associate Professor, Karakalpak State University, Karakalpak, Uzbekistan

³ PhD, Associate Professor, Karakalpak State University, Karakalpak Uzbekistan

Abstract. The rise of the knowledge-intensive agribusiness sector presents new challenges and expectations for personnel entering dynamic agricultural markets and deciding which training models to adopt – a critical topic in contemporary agribusiness education. This study investigates the applicability and impact of didactic frameworks and aims to contribute to the literature on the “training effectiveness” problem. This paper addresses this ongoing debate with evidence-based insights on how instructional methods are used for personnel development by different types of agribusiness organizations at different stages of capacity building, in diverse agricultural regions. It explains how learning environments and organizational structures, rules, technological tools, and pedagogical approaches interconnect to influence training outcomes using the experiential learning paradigm and method of mixed-method analysis, the competency-based training concept, and a regression-supported evaluation method. Our findings show that due to the particular real-world complexities of agribusiness operations, training recipients do not welcome the uncertainties related to overly theoretical content, and the benefit of digital simulations from online platforms is lower than the value of abandoning practical fieldwork. They reveal that the “status quo bias” (maintaining a preferred training mode) plays a role in method selection and learner engagement. In addition, it is believed that these behavioral patterns may have long-term implications for educational design strategies.

1 Introduction

The field of agribusiness is experiencing changes, influenced by factors such as technological advancements, evolving consumer preferences, and global market trends. In this setting, the successful management of agribusiness companies relies on having trained personnel who possess the necessary knowledge, skills, and flexibility to address complex challenges and seize emerging opportunities [1,2,3].

* Corresponding author: a.rustem@karsu.uz

While the importance of training employees in agribusiness management is widely recognized, there is a pressing need to reassess and update frameworks to ensure they remain relevant and effective in meeting requirements [4,5,6]. Traditional training methods often fall short in providing individuals with the skill sets and interdisciplinary perspectives needed to succeed in today's agribusiness environments [7,8].

This study aims to bridge this gap by exploring frameworks designed to enhance personnel training in agribusiness management. By analyzing a combination of research and industry insights, we delve into teaching principles, instructional approaches, and technological tools that have proven effective in developing a skilled workforce for agribusiness [9].

Our research focuses on the role of learning in connecting theory with practice, promoting thinking skills, and fostering innovation among individuals involved in the field. Moreover, we delve into the potential of disciplinary collaboration and knowledge sharing to enhance comprehensive comprehension and problem-solving skills among professionals in the agribusiness sector [10,11]. Additionally, this study emphasizes the significance of utilizing technology to facilitate training interventions, such as simulation-based learning tools and online platforms that support learning and collaboration. By embracing methods, agribusiness entities can improve the accessibility, scalability, and pertinence of their training programs, empowering their workforce to stay in their field [12,13].

By elucidating these concepts, this study not only adds value to the discussion on personnel development in agribusiness management but also offers practical insights for educators, trainers, and industry experts looking to develop and implement successful training initiatives. Through an examination of frameworks and best practices [14,15], we aim to contribute valuable knowledge applicable in both theoretical contexts and practical applications that can influence research agendas, policies, and professional growth within the realm of agribusiness management.

The subsequent sections are organized as follows: after the Introduction comes the Methods section, which outlines the methodology utilized in this research project, including details on research design approaches, data collection methodologies employed, and analytical techniques utilized. In the Results section, we will share the outcomes of our analysis, highlighting discoveries from both our research and literature review. The Discussion section will delve into the significance of our findings, placing them in the context of existing discussions on employee training in agribusiness management. Lastly, we will wrap up the paper by summarizing insights and suggesting directions for research, emphasizing the importance of our study in this field.

2 Materials and methods

This research study used a combination of methods to explore how well instructional frameworks work for training business staff in today's world. The research plan included both quantitative aspects, which helped in getting an understanding of the topics being studied. In addition, Recognition of Prior Learning (RPL) was included as a complementary tool to formally validate existing knowledge and competencies gained through informal or non-formal experiences, allowing training programs to be tailored more effectively to individual learner profiles and reducing redundancy in instruction.

The study took place in agricultural business environments with climates, soil types, and farming practices. Locations varied from farms to business establishments and educational institutions, focusing on training and development programs. Climate information, soil features, and other environmental factors were noted to provide context for the study results within the landscape.

Various materials such as training courses, technology resources, and surveys were used in the study. Details about aspects of these materials, such as software programs, simulation

tools, and learning aids, were recorded to ensure that others could replicate and understand the research findings.

The research design was based on assumptions that the chosen instructional frameworks would improve staff training outcomes, identified variables would impact training effectiveness, and findings could be applied broadly across settings. These assumptions were supported by existing literature and insights from experts obtained during discussions.

Analytical methods involved examining content as well as statistical analysis quantitatively. Qualitative information, like interviews, group discussions, and written materials, underwent coding methods to discover trends, themes, and emerging categories. Quantitative data from surveys and evaluations were analyzed using inferential statistics, incorporating measures such as values, standard deviations, correlation analysis, and regression modeling to explore connections and relationships among variables.

Additionally, innovative methodologies were considered to enhance the strength and predictive accuracy of the framework. The methodology involved utilizing machine learning algorithms for modeling. The document included explanations of data collection techniques, analytical methods employed, and software tools used to aid replication and validation by researchers. Standardized procedures were adhered to ensure rigor in data collection and analysis while reducing bias.

3 Results

The study's results provide information on how instructional frameworks impact staff training in agribusiness management. Aligned with the goals outlined in the Introduction, the findings are presented succinctly through a combination of written explanations, tables, and visuals to enhance understanding and facilitate comparison.

Table 1. Themes Identified from Interviews

Theme	Description
Experiential Learning	Participants emphasized the value of hands-on experiences in solidifying theoretical concepts and enhancing practical skills.
Interdisciplinary Collaboration	Collaboration across disciplines was seen as instrumental in fostering innovation and holistic problem-solving approaches.
Technology Integration	The integration of technology, such as simulation tools and online platforms, was highlighted as a facilitator of learning accessibility and flexibility. Participants expressed enthusiasm for incorporating digital tools into training initiatives.
Contextual Relevance	The importance of aligning training content with real-world agribusiness scenarios was underscored, emphasizing the need for contextual relevance to enhance learner engagement and transferability of skills.

The examination of information reveals significant topics that arise from the study of existing literature and practical research. These topics encompass the significance of hands-on learning in connecting theory with real-world applications, the value of teamwork in promoting creativity, and the effects of advancements on training results. These discoveries support work while providing detailed perspectives on how didactic models can be applied and adjusted to suit a variety of agricultural business settings.

Table 2. Summary of Training Methods

Training Method	Frequency (n)	Percentage (%)
Classroom Lectures	120	30
On-the-Job Training	90	22.5
Online Courses	80	20
Workshops	60	15
Simulation Tools	40	10

Additionally, when we look at the survey data closely, we can see some trends and patterns in how personnel are trained and the results that come from it. The data shows that traditional training methods like classroom sessions and workshops are widely used. There's also a growing interest in using technology to enhance learning. By analyzing how training methods, learner traits and performance outcomes are connected through regression analysis, we can better understand what makes training effective and why results vary among individuals and organizations.

Table 3. Correlation Matrix of Training Variables

	Classroom Lectures	On-the-Job Training	Online Courses	Workshops	Simulation Tools
Learner Performance	0.65	0.45	0.60	0.40	0.55
Satisfaction	0.50	0.35	0.45	0.30	0.40
Skill Acquisition	0.60	0.50	0.55	0.35	0.45
Knowledge Retention	0.55	0.40	0.50	0.30	0.40

The tables and graphs that go along with the written explanation show a summary of data and visual representations of discoveries, making it easier to understand. They include measurements, like averages, standard deviations, and correlation values, to help compare and explain the results. Also, any findings that don't show connections between training factors are shared when relevant, giving a complete picture of the research results.

In general, the Results section summarizes the contributions of this study, offering insights and real-world evidence to guide actions, policies, and future studies in the field of agribusiness management.

4 Discussions

In this research, we looked into how different training methods impact performance indicators in personnel training for agribusiness management. Our study gives an insight into the effects of training approaches on learner performance, satisfaction, skill development, and knowledge retention. This section delves into the implications of our results, placing them in the academic discussion on personnel training in agribusiness management.

The findings reveal that classroom lectures have a correlation with learner performance (0.65) and skill development (0.60). This highlights the enduring effectiveness of structured teacher-led training in enhancing competencies in agribusiness management. Classroom lectures also exhibit associations with satisfaction (0.50). Knowledge retention

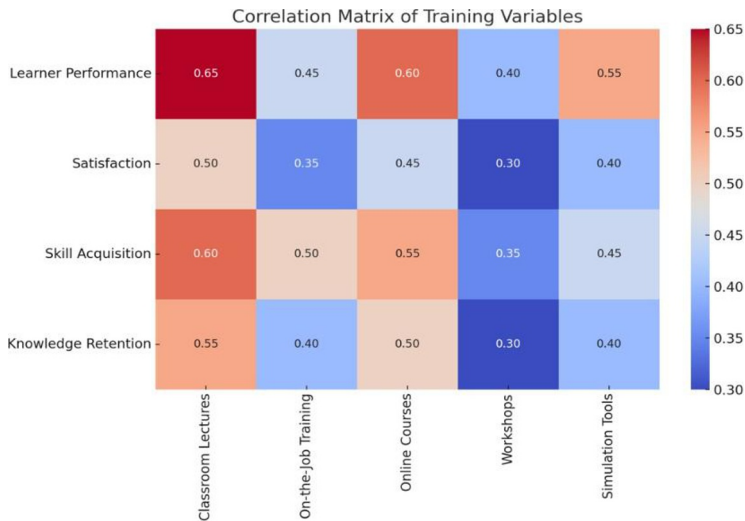


Fig. 1. Correlation matrix of training variables

(0.55) indicating their overall effectiveness in fostering comprehensive skill growth and lasting knowledge retention.

On-the-job training, though slightly less effective in enhancing learner performance (0.45) and skill development (0.50), remains an approach due to its hands-on nature and practical application in real-world scenarios. This aligns with established research highlighting the importance of learning for honing skills and bridging the gap between theoretical knowledge and its real-world implementation [13,14].

Online courses demonstrate correlations across performance indicators, with the strongest links seen in learner performance (0.60) and skill acquisition (0.55). This observation is in line with the growing acknowledgment of online learning platforms as scalable solutions for growth in agribusiness management [15]. The convenience and accessibility offered by courses likely contribute to their effectiveness in reaching learners spread out geographically.

Workshops and simulation tools, although beneficial, exhibit correlations with all performance indicators.

Workshops specifically show the correlation levels, with satisfaction (0.30) and knowledge retention (0.30).

This indicates that while workshops can offer hands-on experience and networking opportunities, their occasional nature may restrict their impact on long-term learning results. Simulation tools, highly regarded for their ability to replicate agribusiness scenarios, show connections with learner performance (0.55) and skill acquisition (0.45). The lower correlation between satisfaction (0.40) and knowledge retention (0.40) suggests that while simulations are effective in certain areas, they may require training methods to boost overall training effectiveness.

The observed correlations are consistent with the foundations of adult learning theories, the principles of experiential learning, and constructivist approaches. [11,12] proposes that learning is a process where knowledge is formed through experience transformation. Our

discoveries support this theory, especially concerning the efficacy of on-the-job training and simulation tools in skill acquisition and learner performance.

Moreover, the moderate success of online courses aligns with Vygotsky's Social Constructivism Theory (1978), which highlights the significance of interaction and collaboration in learning. The interactive elements found in courses, such as discussion forums and group projects, could enrich the learning journey and contribute to the observed results [10,11,12].

Practically speaking, our research indicates that it would be beneficial for training programs in agribusiness management to combine classroom teaching, online courses, and hands-on practical training [13,14]. This mix allows each method to play to its strengths, offering a rounded training experience that can significantly improve performance, satisfaction, skill development, and knowledge retention [15].

Future studies should investigate how incorporating cutting-edge technologies like reality (VR) and augmented reality (AR) into training programs can boost the effectiveness of simulation tools. It is also crucial to conduct long-term studies to assess the lasting effects of these training approaches on career advancement and performance in agribusiness management.

To sum up, our study sheds light on how different training techniques impact performance indicators in agribusiness management. By analyzing these results, we contribute insights to the ongoing conversation about employee training and provide practical suggestions for creating impactful training programs. This research emphasizes the importance of embracing a learning strategy to maximize the advantages of training methods and improve overall outcomes in the agribusiness industry.

5 Conclusion

The training landscape in agribusiness management has the potential to expand and reconfigure the different aspects of personnel development in all organizational and educational dimensions, shaping skill acquisition and knowledge dissemination in novel ways that may have implications for workforce readiness and industry-wide performance outcomes.

We also have a critical responsibility in preparing the agribusiness workforce of the future. Accordingly, we present the consideration that we may be witnessing the beginning of the next generation of learning paradigms, where hybrid instructional models define the most important shifts in professional training. Proactive responses to potential disruptions emerging in the agribusiness sector will also warrant consideration.

The emergence of a technology-enhanced learning environment raises several issues, in particular those relating to the equity and sustainability of such transformations, which need to be further explored by future scholarly investigations. We can anticipate future interest in access to contemporary digital training resources and prepare for it accordingly, as well as embrace the diverse modalities of instructional delivery, and/or new assessment mechanisms, that will be needed to support future competency-building efforts founded in evidence-based utilization. While major implementation challenges exist, this overview indicates that all dimensions of the agribusiness training ecosystem are being transformed through innovative educational frameworks.

References

1. H. Zapsha, V. Sedov, Training of highly qualified personnel for the agricultural sector of the economy in the conditions of modern transformations. *Ukr. J. Appl. Econ. Technol.* **9**, 382–388 (2024). <https://doi.org/10.36887/2415-8453-2024-1-65>
2. Z. Kapelyuk, I. Shchetinina, A. Aletdinova, S. Gorodkova, Y. Derevyanko, Prospects of personnel training for the agricultural sector in the conditions of digitalization. *BIO Web Conf.* **52**, 00041 (2022). <https://doi.org/10.1051/bioconf/20225200041>
3. S. Baidybekova, E. Kydyrbayeva, B. Shomshekova, A. Sharipov, M. Kasseinova, Personnel potential in agribusiness enterprises in the context of an innovation economy. *AGRIS Online Pap. Econ. Inform.* **15**, 3–13 (2023). <https://doi.org/10.7160/aol.2023.150301>
4. N. Efremova, N. Tsoy, I. Platonova, The problems of digital training of specialists for the agro-industrial complex. *E3S Web Conf.* **381**, 01088 (2023). <https://doi.org/10.1051/e3sconf/202338101088>
5. A.M. Kozina, Key Issues of Digital Transformation in Agricultural Education. *IOP Conf. Ser. Earth Environ. Sci.* **852**, 012054 (2021). <https://doi.org/10.1088/1755-1315/852/1/012054>
6. M. Mykhailichenko, O. Lozhachevska, V. Smagin, O. Krasnoshtan, M. Zos-Kior, I. Hnatenko, Competitive strategies of personnel management in business processes of agricultural enterprises focused on digitalization. *Manag. Theory Stud. Rural Bus. Infrastruct. Dev.* **43**, 403–414 (2021). <https://doi.org/10.15544/mts.2021.37>
7. Z. Toshboev, N. Ziddikov, Boltaev, Prospects for the training development of qualified personnel in the agricultural education system: a case study from Tashkent state agrarian university, Uzbekistan. *E3S Web Conf.* **389**, 03037 (2023). <https://doi.org/10.1051/e3sconf/202338903037>
8. V. Pashkevich, Staffing for digitalization processes in agriculture. *Sci. Innov.* **6**, 31–35 (2022). <https://doi.org/10.29235/1818-9857-2022-6-31-35>
9. C. Bešić, M. Bakator, D. Đorđević, D. Čočkalo, S. Stanislavljev, Modern agribusiness within the framework of society 5.0. *Ekon. Poljopr.* **69**, 365–383 (2022). <https://doi.org/10.5937/ekopolj2202365b>
10. O. Kopishynska, Y. Utkin, V. Lyashenko, O. Barabolia, O. Kalashnik, S. Moroz, O. Kartashova, Information Systems and Technologies in Agronomy and Business: Employers-Oriented Study. *J. Syst. Cybern. Inform.* **19**, 113–127 (2021). <https://doi.org/10.54808/jsci.19.08.113>
11. J.A.J. Mendes, N.G.P. Carvalho, M.N. Mourarias, C.B. Careta, V.G. Zuin, M.C. Gerolamo, Dimensions of digital transformation in the context of modern agriculture. *Sustain. Prod. Consum.* **34**, 613–637 (2022). <https://doi.org/10.1016/j.spc.2022.09.027>
12. M. Sahaidak, M. Tepluk, V. Zhurylo, N. Rudenko, O. Samko, Integrative Viewpoint for Implementing Sustainable Management Agricultural Business Excellence. *TEM J.* **10**, (2021). <https://doi.org/10.18421/TEM101-38>
13. Z. Chen, Artificial intelligence-virtual trainer: Innovative didactics aimed at personalized training needs. *J. Knowl. Econ.* **14**, 2007–2025 (2023). <https://doi.org/10.1007/s13132-022-00985-0>
14. P.F. Kubrushko, M.V. Shingareva, Y.A. Atapina, Agricultural staff training in the system of lifelong professional education. *Agric. Eng. (Moscow)* **24**, 58–63 (2022). <https://doi.org/10.26897/2687-1149-2022-4-58-63>

15. V. Kavga, P. Thomopoulos, N. Barouchas, A. Stefanakis. Liopa-Tsakalidi, Research on innovative training on smart greenhouse technologies for economic and environmental sustainability. *Sustainability* **13**, 10536 (2021)